This past spring, URPL lost Emeritus Professor Bud Jordahl. Bud helped shape some of the most important policies in the state and national conservation movements. Many of our older alumni will remember Bud and his courses on natural resource policy and planning. Bud also worked with the University of Wisconsin–Extension.

Since Bud retired over twenty years ago, many of our alumni may not be familiar with his significant accomplishments. The following is an excerpt from comments made by URPL Emeritus Professor Steve Born during Bud’s induction ceremony into the Wisconsin Conservation Hall of Fame on April 9, 2005:

Bud’s career highlights and enormous contributions have been summarized and noted in newspaper stories and in other award citations; while they paint a rich picture of his conservation achievements, chronological listings of his accomplishments have always seemed too sterile to me, missing the richness of his conservation life story. But I need to briefly recount some selected milestones here.

After graduating from the University of Michigan in 1950 with a degree in forestry, he began his career with the Wisconsin Conservation Department as a district game manager in Viroqua, at which time his lifelong love affair with the Coulee Country of southwestern Wisconsin began (a love of the land reflected in his family’s private land stewardship and environmental restoration of their Richland County farm). He took time off in the mid–1950s to complete an MS in public administration at Harvard.

In the early 1960s, he held a variety of positions including director and deputy director with the Department of Resource Development (one of the predecessors of today’s DNR). His work included extensive leadership in recreation and natural resources planning, and during this period he was also a principal in developing Gaylord Nelson’s ORAP—the precursor of today’s Stewardship Program.

In 1963, Bud joined the staff of Secretary of Interior Stewart Udall, serving as Regional Coordinator for the Upper Mississippi-Western Great Lakes Area—he was the top field representative for the secretary’s office in the region with responsibilities for coordinating the wide array of Department of Interior programs.

In 1967, Bud shifted gears—staying at the federal level and accepting an appointment from President Lyndon Johnson to serve as co-chair of the Upper Great Lakes Regional Commission. Much of the work dealt with stewardship and use of the region’s natural resources to strengthen the economy.

It was during this period (1964–68) when Bud worked closely with Gaylord Nelson in developing the federal legislation establishing the St. Croix and Namekagon Rivers as Wild and Scenic Rivers and establishing the Apostle Islands National Lakeshore—again launching a lifelong commitment to the protection of those remarkable natural landscapes.

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CONGRATULATIONS TO THE CLASS OF 2010!

Seventeen URPL students were recognized at the 2010 Graduation Ceremony held on Monday, May 17, in the Alumni Lounge at the Pyle Center on the UW campus, followed by a reception at a local bar. The graduates received their well-deserved diplomas with their family, friends, and department faculty in attendance. The Class of 2010 featured a wide variety of planning specializations, with areas of expertise including sustainable food systems, housing and community development, transportation and economic development, sustainable land use and development, and environmental planning.

Emeritus Professor Steve Born delivered the graduation address. Travis Clemens was selected by his fellow graduates to deliver the student remarks. Professor Jack Huddleston was selected by the students to present the faculty remarks. Department Chair Brian Ohm conferred the student awards and degrees.

The Class of 2010 includes:
Xiaojia Bi
David Andrew Bernhardt
Zia Brucaya
Amanda Chraca
Travis Clemens
Alexander Deley
Lindsey Farnsworth
Chris Fuchsteiner
Spencer Gardner
Amanda Hower
Danielle James
Lara Kenny
David Kress
Stephanie Mantz
Minhye Park
Samuel Shanahan
Yan Wu

We congratulate them on their graduation and wish them the best of luck in the future!

STUDENTS RECEIVE DEPARTMENTAL AWARDS

Two students in URPL’s recent graduating class received special recognition for their work at the 2010 Graduation Ceremony. Lindsey Day Farnsworth (MS ’10) received the department’s American Institute of Certified Planners Outstanding Student Award. This award recognizes a student who has excelled academically during their work on their master’s degree. The award includes a $250 cash award generously funded by the Wisconsin Chapter of the American Planning Association.

The second student receiving an award was Travis Clemens (MS ’10). Travis received the Jessica Bullen Community Service Award. This award is named in memory of Jessica L. Bullen, a 2005 URPL graduate who was tragically killed in a car-bicycle crash two months after graduating from URPL. The award is given in honor of community service and recognizes Travis’ work on behalf of the Wisconsin Students Planning Association and his overall service to the Department. The award also includes a $250 cash award funded by a donation by Jessica’s family.
Your Gift Makes a Difference

Gifts to the Department of Urban and Regional Planning are critical to our success. Contributions through the UW Foundation’s gift funds help us attract top graduate students and provide vital resources for planning education enrichment. Gifts support the URPL library (journal subscriptions) and computer lab (planning support software), and strengthen the URPL community in a variety of other ways. Recent gifts, for example, have funded URPL alumni receptions (at ACSP and APA meetings), the publication and mailing of this newsletter, and travel subsidies for URPL’s students to attend planning conferences.

WSPA HOSTS A PLANNING NETWORKING EVENT

by Amanda Hower (MS ’10),
WSPA Professional Development Co-chair

The Wisconsin Student Planning Association (WSPA) hosted a planning networking event on March 4, during the spring 2010 Wisconsin Chapter of the American Planning Association conference in Madison. Students, faculty, and planners gathered at the Great Dane’s downtown location to enjoy some appetizers, drinks, and conversation with their colleagues. Planners who work at local, state, and regional governments, private planning firms, and nonprofit and community organizations from Wisconsin, Minnesota, Iowa, and Illinois were invited to the event. The networking event provided a valuable social opportunity for planners to meet colleagues who share common interests and to exchange best planning practices, especially for URPL students looking to interact with local planners for internship and job opportunities.

WSPA regularly seeks social and volunteer opportunities to become involved in the larger planning community and anticipates hosting similar events in the future. If you would like to suggest a future event idea that fosters networking among local planners, or would like to be invited to the next networking event, please contact Joe Klosterman (MS Candidate) at jklosterman@wisc.edu.

U.S. NEWS & WORLD REPORT LISTS URBAN PLANNING AS ONE OF THE 50 BEST CAREERS OF 2010

Summary by Amanda Hower (MS ’10)

According to U.S. News & World Report, a career in planning is one of the 50 best careers of 2010. The article predicts that the urban and regional planning field is expected to grow 19 percent from 38,400 jobs in 2008 to 45,700 jobs by 2018. Most of these new jobs will be with state and local governments.

U.S. News & World Report also claims that planners are able to easily advance in their career with many experienced public-sector planners having the option to transfer to larger cities with more complex problems or move into the private sector. Upward mobility, however, often is limited to those who possess a master’s degree. Those with additional computer skills, particularly GIS software, will have advantages in the market.

The article also suggests that urban planners make the most money working in architectural and engineering firms, while those who work for local governments earn less on an annual basis. The top 10 percent of planners make over $91,520 annually.

STUDENT WORKSHOP: PLANNING FOR SUSTAINABILITY

The Fall 2009 Planning Workshop (URPL 912) tackled the issue of community sustainability in collaboration with the City of Madison’s Sustainable Design and Energy Committee (SDEC). URPL’s second-year planning students accomplished three objectives: 1) conduct a precedent study of “best practices” in sustainability policies and programs in municipalities throughout the world; 2) engage community stakeholders in a public participation process to explain relevant precedents and assess community attitudes, behaviors, and priorities; 3) recommend specific actions to enhance social equity, economic development, and environmental stewardship in and around the City of Madison.

The class organized into teams to focus on six interconnected themes:
- Transportation (Alex Deley, Sam Shanahan, Yan Wu)
- Buildings (Amanda Hower, David Kress, Minhye Park)
- Energy, Utilities, & Natural Resources (Andrew Bernhardt, Lydia Bi, Dan Schmitt)
- Parks, Open Space, & Urban Forestry (Amanda Chraca, Dana Dentece, Chris Fuchsteiner)
- Food Systems (Lindsey Day Farnsworth, Stephanie Manzt)
- Neighborhoods (Zia Brucaya, Spencer Gardner, Danielle James)

Professor Jim LaGro coordinated this service-learning and community-based planning workshop. Posters on each theme and the final report are available at URPL’s Web site: urpl.wisc.edu/academics/workshop.php

URPL HOSTS INAUGURAL BORN ENVIRONMENTAL STEWARDSHIP LECTURE

By Travis Clemens (MS ’10)

On April 19, 2010, URPL alum Marcel Acosta (MS ’86) gave the inaugural Born Environmental Stewardship Lecture in the Alumni Lounge at the Pyle Center on the UW campus. Marcel is the executive director of the National Capital Planning Commission in Washington D.C. He has also served as the senior vice president of planning and development for the Chicago Transit Authority. The lecture was attended by almost 70 students, faculty, alumni, professionals, and community members. It was a great success.

The title of the lecture was Sustainable Planning Policies and Issues in the perspective of Washington D.C. and the National Capital Region. Marcel’s recent work on current policies from President Obama’s Sustainability for Federal Agencies Executive Order and eco-districts provided great examples of sustainable policies currently being implemented. In addition, his recent travels to Brazil and United Arab Emirates provided the lecture participants with great examples of international policies and planning initiatives.

The lecture was the first in what URPL hopes will be an ongoing lecture series supported by the Born Environmental Stewardship Fund. This fund was established in the honor of Emeritus Professor Steve Born at the time of his retirement through the generous donations of URPL alumni and others. This fund is used to support scholarly activity in the areas of water and environmental planning and policy, along with participating in civic engagement with conservation organizations in Wisconsin, the United States, and internationally.
Assistant Professor Asli Gocmen is the co-author (with Professor Steve Ventura) of an article in the Spring 2010 issue of the *Journal of the American Planning Association* titled “Barriers to GIS Use in Planning.”

Professor Jack Huddleston and Mary Edwards (URPL PhD ’97) had their article “Prospects and Perils of Fiscal Impact Analysis” published in the Winter 2010 edition of the *Journal of the American Planning Association*.

Professor Harvey M. Jacobs and Ellen M. Bassett (PhD ’01) published “After ‘Kelo’: Political Rhetoric and Policy Responses,” in the April issue of *Land Lines*.

In November Harvey traveled to Gabes, Tunisia, where he was the keynote speaker at a conference for researchers organized by a consortium of French and Tunisian research organizations. His talk was titled “Gouvernance Publique et Propriété Privée des Ressources Naturelles” (Natural Resources: Private Property and Public Governance). He was also an invited participant on an expert panel convened by the Lincoln Institute of Land Policy and the Sonoran Institute in Salt Lake City, Utah, focusing on the problem of obsolete subdivisions in the American west, and he was on the panel for a discussion titled “Future Worlds: Choices on Security, Energy, Development” at the national Future Cities 2009 conference held in Madison.

In February and March, Harvey presented a CM webinar under the sponsorship of APA’s Small Town and Rural Planning Division titled “Talking the Property Rights Blues,” and he was keynote speaker at the following meetings: the annual meeting of the International Academic Association on Planning, Law and Property Rights in Dortmund, Germany; the 3rd annual College of Design, Construction, and Planning Research Showcase at the University of Florida; and the first national Canadian conference Property, Planning and the Public Interest, sponsored by the Faculty of Law, University of Windsor (Ontario). Harvey was selected to be included in the 64th edition of *Who’s Who in America*.

Senior Scientist Susana Lastarria-Cornheil participated in the Conference on Land Reform: The Key to Resolving Conflicts and Ending Hunger in Sub-Saharan Africa?, organized by the U.S. Department of State and Bureau of Intelligence and Research, held in Washington, D.C. on June 25, 2010.

Recent PhD graduate Dr. Guangqing Chi (URPL PhD, ’06) (now an Assistant Professor at Mississippi State University) and Professor Dave Marcouiller published an article in the *International Journal of Regional Studies* on migration with a specific interest in the role of natural amenities.

Assistant Professor Alfonso Morales published “Healthy Food Outside” (with Gregg Kettles) in the *Journal of Contemporary Health Law and Policy*, and “Zoning for Urban Agriculture” (with Nina Mukherji) in *Zoning Practice*. In May, he was invited to UCLA where he served as expert commentator at a conference on street vendors. He also spoke at the annual meeting of the Law and Society Association on street vendors and taxation.

Professor Brian Ohm gave two presentations at the “Current Issues in Land Use Law” seminar sponsored by the Wisconsin Bar Association in March and participated on a panel discussion including representatives of organizations responsible for creating Wisconsin’s 1999 comprehensive planning law for the “Smart Growth @ 10” Conference sponsored by 1000 Friends of Wisconsin in May.

**FROM THE CHAIR**

*Continued from page 1*

In 1965, Bud had accepted a part-time position as a lecturer in the UW Department of Urban and Regional Planning—teaching a seminar in Resource Policy Issues that became his signature course—that class shaped my career as it did for many others.

In the late 1960s, the part-time appointment became formal and full-time—and until his retirement in 1989, Bud was a faculty member at UW–Madison, with a major commitment to the UW–Extension. As an educator, not only has he played a primary role in the academic training of many of today’s conservation leaders, but he saw the role of Extension as one that should foster citizen education and involvement in understanding and protecting Wisconsin’s environmental heritage.

In the early 1970s, he served on the Natural Resources Board. There are many legacies stemming from his NRB years, but of special note was his insistence on the development of forward-looking master plans to guide and protect the use of our state public lands.

And yes, he found time to work with Gaylord Nelson in establishing the first Earth Day—a profound milestone in U.S. history.

As I noted, while Bud’s professional history is remarkable for its breadth and significant accomplishments—it never seems to fully chronicle what he’s done!
Effective at the beginning of the 2010–11 academic year, Branden Born, (PhD ’03) has been promoted to associate professor with tenure at the University of Washington’s Department of Urban Design and Planning.

Spencer Gardner (MS ’10) will be working in transit planning—high-speed rail, light-rail, BRT, etc. for HNTB in Chicago.

Cynthia Lin (MS ’09) was awarded the Visionary Award by the Social Justice Center of Madison on May 13, 2010. She works as a social justice educator for the Multicultural Student Center at UW–Madison, where she trains students on social justice, community organizing, and social movement topics.

Jeff Martinka (MS ’83) is the executive director of the Southeastern Wisconsin Watersheds Trust in Milwaukee.

Julia Aberg Robison (MS ’89) is a member of the Town of Cary Town Council, Cary, North Carolina. She works as a senior public administration specialist with RTI International, Research Triangle Park, North Carolina.

Erin Ruth (MS ’88) began working as a planner at the Planning & Design Institute in Milwaukee in August 2008. Since then PDI has been purchased by GRAEF, an engineering firm headquartered in Milwaukee. He splits his time between the Milwaukee and Madison offices, providing ongoing planning services for the Town of Windsor in Dane County; working on comprehensive plans for the cities of Sturgeon Bay, Franklin, New Berlin, and West Allis and the villages of Fox Point and Greendale; and working on urban design projects such as the redevelopment of MacArthur Square in downtown Milwaukee. In the spring of 2009 he passed the LEED AP exam.

Jennifer Sedbrook (MS ’97) is director of volunteer services for OSF St. Joseph Medical Center, Bloomington, Illinois.

William Sierzchula (MS ’09) lives in the Netherlands. Since moving there he has worked in several positions related to the conditions of residents in Dutch social (public) housing, including helping to develop an employment program for residents. In Summer 2010 he begins a PhD program at Delft University, Faculty of Technology, Policy and Management, on a project focused on early adopters of electric vehicles.

In Memoriam
Stephen Gregg (MS, ’92) died unexpectedly on May 15, 2010. He was the assistant city manager and director of Neighborhood Initiatives and Leisure Services for the City of Beloit, Wisconsin.

Former URPL alumni and near-alumni got together in Madison over the 2009 holiday break to catch up and spin larger-than-life tales of heroism and adventure. Pictured are Bill Holloway and Rachel Jacques (currently living in Austin, Texas), Kristy SeBlonka and friend (currently living in Mt. Vernon, Iowa), Kevin Luecke (still living in Madison!), and Briana Meier and friend (currently living in Portland, Oregon). A good time was had by all—although some of the stories couldn’t be completely believed!

KEEP US POSTED

We’ve made it easy for you to keep the department current on information about you. Just go to the department’s Web site and click on “For Alumni and Friends” in the left column on the department’s home page. Then click on “Sharing News.” The Web site includes a form you can complete online that you will find by clicking on “This Form” underneath “Share Your Achievements with URPL Alumni and Friends.” The form can also be found on our Web site at: urpl.wisc.edu/alumni/network.php
Thank you to the many alumni and friends of the department who have supported the work of the department and its students over the past year by generously contributing to the departmental accounts at the University of Wisconsin Foundation.