

A newsletter for alumni and friends of the DEPARTMENT OF URBAN AND REGIONAL PLANNING
University of Wisconsin-Madison

FROM THE CHAIR

James A. LaGro, Jr.



The beginning of each fall semester is an exciting time. Faculty and staff approach the new year with renewed focus and enthusiasm. New students arrive on campus. And continuing students return from summer internships and other off-campus experiences.

At the URPL orientation in August, we welcomed a large incoming class of 34 students (evenly divided between men and women) to our M.S. degree program. Two new Ph.D. students also joined us this fall. All of these new students bring with them a wealth of experience gained through planning-related jobs and volunteer positions in both the United States and abroad. Based on the current influx of student applications, we expect another bright, well qualified—and large—incoming class next fall.

Last year's new class—almost as large as this year's—has reorganized the Wisconsin Student Planners Association (WSPA) and helped launch the new student mentoring program. Leadership by graduate students Brea Lemke, Olivia Parry, and Jess Bullen has resulted in over thirty mentors signing up to provide mentoring of one form or another. Contacts between our graduate students and mentors will range from one-on-one contacts (in person, by phone, or by email) to arranging an office visit (or field trip) for a group of students. You can read more, in this issue, about this valuable program.

Our Alumni Advisory Council (AAC) continues to play a vital role in URPL. We thank Lisa Roden Clemens (M.S. 1980) and Mark Vander Schaaf (M.S. 1985), who recently stepped down, for their help on the Council. And we welcome Joni Herren (M.S. 2003), a new member. The AAC is continuing to assist our Curriculum Committee in assessing—and potentially revising—the degree requirements for our Master's program. The Council, and other URPL alumni, are also involved in graduate student mentoring. And the AAC is taking an increasingly important role in fund raising.

These are challenging times on campus. The State's budget reductions have rippled through the UW-Madison budget, and the cuts have impacted our department. Our major concern is the gradual erosion of our base operating budget. URPL's degree

programs are graduate-level only, and our curriculum is designed, primarily, to support our professional Master's degree program. This presents both challenges and opportunities in competing with other departments for scarce financial resources.

In this Winter issue, we again ask you to consider making a tax-deductible gift to URPL. (Contribution card and return envelope are enclosed for your convenience). The costs of attending the University of Wisconsin-Madison continue to rise. And gifts from friends, alumni, and retired faculty help us, to some extent, offset those costs. Transportation costs for class field trips and student travel to professional conferences, for example, are supported by gift funds administered by the UW-Foundation.

To maintain excellence in our core activities, we must also enhance our physical and technical infrastructure. We have successfully competed for campus grants to modernize our main classroom and expand our student computer lab. But Music Hall—our home—is an old and outdated facility. We need not only more space, but better space. And to meet these needs, our long-range efforts focus on moving URPL to a larger new “green” building. You can read more about this exciting project in this issue's *Green Building Update*.

This is your newsletter...and we hope to hear from all of you. Let us know about your personal and professional milestones. And we will include as many of you as possible in the next issue of *Connections*.

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URPL'S WORK TO SAVE TROY GARDENS RECEIVES SPECIAL RECOGNITION

Since 1996, URPL has been the major university partner in an award-winning and innovative community-based planning process on Madison's Northside. Troy Gardens, located just north of Lake Mendota near the Mendota Mental Health Institute, is a 31-acre park-like space that was used by Northsiders for community gardening, bird watching, and dog walking for over 20 years. In 1995, the State of Wisconsin declared the land surplus and put it up for sale. Led by then-Northside Planning Council facilitator Tim Carlisle, Northside residents organized the Troy Gardens Coalition and began a 6-year struggle to save the land. Their efforts culminated on December 28, 2001, in the sale of Troy Gardens to the Madison Area Community Land Trust (MACLT), which will own the land in perpetuity on behalf of the Northside community.

As part of the land-saving action, the Troy Gardens Coalition engaged in a community-based planning and visioning process to create a mixed-use development concept plan that was approved by Madison's Common Council in late 1998. The plan proposed 30 units of mixed-income housing to be clustered on 5 acres of the site, with open space development on the remaining 26 acres. These 26 acres are being developed by Friends of Troy Gardens (FTG) for multi-purpose use, including a large community garden, youth gardens, handicapped accessible gardens, a community farm, woodland and prairie restoration, nature trails, and edible landscaping.

Most Troy community gardeners come from the surrounding Northside neighborhoods, and many are from low- or moderate-income households. A large proportion of the gardeners are Southeast Asian refugees (predominantly Hmong), who depend on the food grown in their gardens to feed large extended families. The Troy Community Farm, which has just completed its second growing season, operates under a modified community-supported agriculture model, producing vegetables and flowers for households that sign up in early spring to purchase a share of the farm's produce for the year. These households receive a weekly food box from the first week in June until the third week of October. The farm also generates income from sales at the Troy Drive Farmstand and the Eastside Farmers' Market. Finally, UW-Madison student interns, as well as Northside youth ranging from kindergarten age through high school, participate in a number of urban agriculture programs on the site.

Scheduled to break ground in the spring of 2004, MACLT will build the 30 units of mixed-income housing as a clustered, cohousing development, under the community land trust model. Community land trusts sell housing at a below market-rate price to people with modest incomes (70–80 percent of county median income), while renting the land on which the housing is located to the individual land trust homeowners. The land trust structure allows housing to be kept permanently affordable.

Coalition partners include Northside residents, the Northside Planning Council, the Community Action Coalition, MACLT, the Urban Open Space Foundation, and the University of Wisconsin-Madison. Early URPL representatives to the Coalition were **Emeritus Professor Jerry Kaufman** and Visiting Assistant Professor Kameshwari Pothukuchi (now at Wayne State University). Since 1998, URPL has been represented by **Assistant Professor Marcia Caton Campbell**, who is the UW-Madison's voting representative on the Friends of Troy Gardens (FTG) Board, the organization now responsible for managing the land.

In June 2002, the Troy Gardens Project was awarded a \$493,603 grant by the W.K. Kellogg Foundation under its new Food and Society Initiative. URPL professor **Marcia Caton Campbell** is co-principal investigator of the grant, along with Professor Lydia Zepeda of the Department of Consumer Science in the School of Human Ecology. The Kellogg grant, which runs through 2006, provides funds for land and program development, FTG organizational support, and 3 university-sponsored research projects. In July 2003, URPL's participation in this outstanding community-university partnership received the Chancellor's Special Recognition for Campus Community Partnerships.



GREEN BUILDING UPDATE

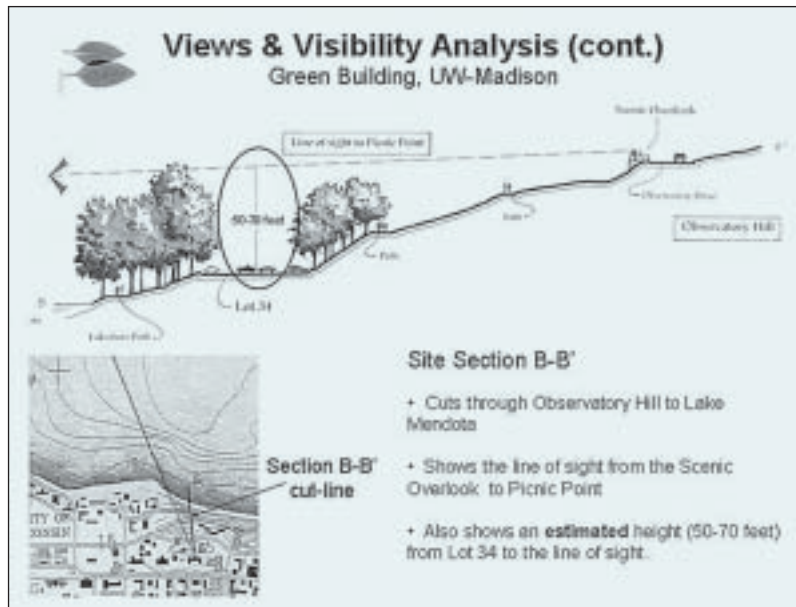
As reported in *Connections* last issue, URPL is partnering with three other campus units—the Gaylord Nelson Institute for Environmental Studies (IES), the Department of Landscape Architecture, and the Land Information and Computer Graphics Facility (LICGF)—to move our programs to a new “green” building. According to the U.S. Green Building Council (USGBC), “green” design and construction practices eliminate or significantly reduce the negative impacts of buildings on occupants and the environment.

Locating four units in a single building would have many benefits, especially the potential synergy in research, teaching, and outreach. We are particularly excited about the potential synergy in research, teaching, and outreach. Moving to a new building would also redress deficiencies in existing facilities. URPL’s current facility—Music Hall—has no studio space, for example, and this limits our capacity to offer courses in physical planning and urban design. Moreover, the spaces that we do have are cramped. The computer lab shares space with our library. And in recent years, some members of our faculty have even had to share office space.

The green building concept was presented to the Campus Planning Committee last spring. It received a very favorable reception. The Campus Planning Committee encouraged the four units to proceed with preliminary programming, design development, and fund raising. And the Committee added the building to the preliminary 2009–11 biennium capital budget submitted to the Board of Regents and State Building Commission.

Over the summer, the four units met with the University’s Facilities Planning and Management staff to consider seven potential building sites on campus. After analyzing each site’s opportunities and constraints, The University selected a site east of the Lakeshore Dorms (on Parking Lot #34). This location is just a short walk, along the Lakeshore Path, from Memorial Union and the Terrace.

Students from the UW–Madison and UW–Milwaukee collaborated throughout the Fall semester



on the preliminary planning for this project. Professor LaGro’s class of Landscape Architecture students spent the early part of the semester gathering data on the site’s biological, physical, and cultural attributes. The students documented a wide range of contextual factors and design determinants. For example, one of the goals will be to ensure that the building’s design and placement preserve views of Lake Mendota from the scenic overlook on Observatory Drive (see graphic). UW–Milwaukee Architecture students, taught by Associate Professor Jim Wasley, built a large-scale (1 inch = 20 feet), three-dimensional physical model of the site. These students are developing alternative concepts for the building’s design.

The LEED rating system is guiding student work on this project. The Leadership in Energy and Environmental Design rating system was developed by the U.S. Green Building Council to assess the environmental sustainability of building designs. The rating system evaluates development practices in five areas: sustainable site planning, safeguarding water and water efficiency, energy efficiency and renewable energy, conservation of materials and resources, and indoor environmental quality.

The project has come a long way since last spring, yet it is still very early in the programming and planning process. URPL’s faculty is particularly interested in learning about your “vision” for a modern research and teaching facility in urban and regional planning. Please feel free to send your ideas and comments to Professor LaGro.



CONNECTIONS STAFF:

Pat Cantrell
Rose Lapiz
Brea Lemke
Michelle Stahlut
Dan Patterson
Andrew Perlstein
Corey Jane Zetts
Brian Ohm,
faculty advisor

Please send submissions of material for possible inclusion in future issues of *Connections* to 112 Music Hall, Department of Urban and Regional Planning, Madison, WI 53706 or to pacantre@wisc.edu

CHECK OUT OUR WEBSITE

We invite you to visit the URPL website at www.wisc.edu/urpl. Now more than ever, the site provides the most complete up to date information about:

- ▶ Happenings at URPL
New positions available
Projects, publications and research
Academic programs and courses
faculty
students
- ▶ Alumni news

Listserv/chatroom

Would you like to have access to a listserv/chatroom serving alumni? Let us know your opinions on the issue by filling out the "Keep Us Posted!" form in *Connections* and return it to URPL. The Alumni Advisory Committee will explore the issue further based on your responses.

URPL'S WORK IN SOUTH MADISON RECEIVES SPECIAL RECOGNITION

The South Metropolitan Planning Council (SMPC) was formed in 1999 to coordinate efforts to make South Madison a better place to live, work, and play. In a major initiative to revitalize South Park Street (a primary gateway to the UW campus), the Council obtained a Neighborhood Planning Grant from the City of Madison. The purpose of the grant was to develop urban design guidelines for a two and one-half mile segment of the Park Street corridor. In three consecutive semesters, beginning in the spring of 2002, students in Jim LaGro's courses were integrally involved in the development of these guidelines.

The classes, in collaboration with Schreiber Anderson Associates, developed the Park Street design guidelines to improve the public streetscape and influence the character of development on private property within the Park Street corridor. The City of Madison is currently in the early stages of codifying the guidelines and establishing a new Urban Design District that includes Park Street. The City's Urban Design Commission will then use the standards in the design guidelines when reviewing development proposals for property along Park Street.

Students used a variety of information technologies, including geographic information systems, photo-imaging, and presentation graphics software, to document the architectural resources and redevelop-

ment opportunities within the Park Street corridor. Several community forums were held and interviews conducted to gather information from residents, business owners, and others regarding their "vision" for Park Street. The stakeholders participated in a "visual preference survey" (VPS) prepared by the students. Students also facilitated small group discussions to solicit participants' ideas and priorities for creating a safe, attractive, and economically vibrant Park Street. As a part of this process, students simulated several alternative design "futures."

UW-Madison's Morgridge Center for public Service encourages and—with grants and technical assistance—supports faculty efforts to develop and teach service-learning courses. Service-learning has become a popular teaching method at universities throughout the United States. It links traditional classroom instruction with off-campus outreach to enrich student learning while also meeting community needs. These courses encourage leadership by involving students in the solution of real-world challenges. For URPL's involvement in South Madison, the Department received the Chancellor's Special Recognition for Campus Community Partnerships.

STUDENT NEWS

The Wisconsin Student Planning Association (WSPA) under the guidance of URPL has created an Alumni-Masters Students Mentoring Program. The last issue of *Connections* included an invitation from the students to URPL Alumni to participate in a new mentoring program for URPL students. To date, the students have received approximately 30 responses from alumni who volunteered to participate. Many thanks to the Alumni who volunteered.

The goal of the Mentoring Program is to foster relationships between practicing planners and students to help guide the students' professional development. The program will provide a platform for alumni to share their experiences, their visions of the future of planning, and to provide career advice to students.

The Mentoring Program has four components. Both alumni and students may choose the specific means of participation in the program.

One on One Program—Planners in this program agree to meet with a planning student, take a phone call, have correspondence through email, or a com-

bination of any of the above. Questions could address a range of issues from professional skills necessary for a particular field of planning, "do's and don'ts," how you started your business, or what it is like to be a woman in the planning profession.

VIEW Program—Volunteer, Intern, Experience in Work is for planners who would like to have assistance in their workplace. The assistance can take the form of part-time assistance either through volunteer hours, a seasonal internship, or paid work. The student can participate on a project-by-project basis, over the summer, or during a student's academic career.

Presenter Program—This program is for planners who have limited time but would be interested in discussing their work, a planning issue, or an aspect of their career with a group of URPL students. An evening would be set aside for presentations and a Question & Answer session with one or two planners. URPL would provide pizza or snacks.

Spend the Day with a Planner—This would give one or more students the chance to visit the site or office of URPL alumni for a half or full day. Students would get to experience “a day in the life” of a planner in their field of interest. They could ask questions, sit in on a meeting (if appropriate), and get a more in-depth understanding of planners’ work.

Earlier this fall, students were formally invited to participate in the mentoring program. Students who want to participate will be matched with mentors from whom they can learn more about the profession and be better prepared for a planning career.

If you are interested in helping guide URPL Masters students’ professional development, this opportunity is for you! For more information about the mentoring program and how you can help, send an email to rlricchi@wisc.edu.

FACULTY NEWS

Jacobs’ Presentations

Under the sponsorship of the Lincoln Institute of Land Policy *Professor Harvey Jacobs* presented two one-day short courses this fall focusing on land use planning policy and property rights issues— one at the Lincoln House in Cambridge, MA that drew attendance from throughout New England, and one in Racine, WI for Wisconsin economic development professionals. In addition, he gave a number of public presentations on similar topics in the Dane County area—as part of the County’s comprehensive planning process, to the Board of the Center for Urban Land Economics Research at UW–Madison, to the local chapter of the World Future Society, and to the Madison History Roundtable.

Marcouiller in Belgium

In July, *Associate Professor Dave Marcouiller* was invited to present a paper entitled “The Exurban Renaissance” at the Association of Collegiate Schools of Planning (ACSP) and the Association of European Schools of Planning (AESOP) International Congress held in Leuven, Belgium. Marcouiller co-authored the paper with recent Ph.D. graduate Kwang Koo-Kim and current Ph.D. student Bimal RajBhandary. The jointly sponsored Congress

occurs every five years and provides an opportunity for planning academics from around the globe to share ideas and compare approaches. The theme of this year’s Congress, hosted by the Catholic University of Belgium, was “Network Societies: A New Context for Planning”. Also in attendance were several URPL alumni, including Anna Haines (University of Wisconsin Stevens Point), Rich Margerum (University of Oregon), and Eric Strauss (Michigan State University).

Ohm’s Service to the Community

Associate Professor Brian Ohm was recently appointed by the Mayor to the City of Madison Plan Commission. The Commission is busy with all the planning activity in Madison including the proposed adoption of the City’s first inclusionary zoning ordinance and the preparation of the City’s first comprehensive plan under the State’s 1999 comprehensive planning law that Ohm helped to develop. Ohm was also recently appointed Chair of the UW Transportation Committee (for the last several years the University has offered free bus passes to faculty, staff, and students!) and serves on UW’s Campus Planning Committee (lots of changes proposed

for the campus, including the demolition of the Humanities Building!). Finally, for the past two years, Ohm has served as Chair of Dane County’s North Mendota Parkway Advisory Committee. The Committee is responsible for developing a recommendation to the County Board on an integrated land use and transportation system to serve the transportation needs on the north side of Lake Mendota.

Stone Receives Grant

Assistant Professor Brian Stone received a research grant from the U.S. Forest Service to model the effects of regional landscape change on vehicle travel and ozone formation in the states of Wisconsin, Minnesota, and Michigan. To better understand the role of land use change in ozone transport and remote forest effects, Stone has developed a model to estimate annual vehicle miles of travel based on census land use and demographic data obtained at neighborhood scale (i.e., the block group level). The results of this research are intended to improve regional ozone forecasting and to inform the development of land use planning strategies to protect forest ecosystem health in the upper Midwestern United States.

ALUMNI NEWS

Richard Gross (M.S. 1978) manages California investments in affordable housing through the Low Income Housing Tax Credit Program. Enterprise Social Investment Corp (ESIC) is the investor owned by the Enterprise Foundation which is the largest non-profit investor in the country.

Kevin Pomeroy (M.S. 2001), a current URPL doctoral student, became the new

director of 1,000 Friends of Wisconsin in August. Kevin intends to continue part-time study toward his Ph.D. in planning.

Holly Wallace (M.S. 1978) is currently working in NYC as a financial advisor at Merrill Lynch helping high net worth individual and small business clients manage their investments and debt. She is married to Ed Baum, a partner with Proskauer Rose

(a law firm), and has a nine year old daughter, Claire. She is interested in following the “ground breaking” work being done at ground zero—something she considers to be among the most interesting urban planning projects ever. She would be pleased to be in touch with other URPL alumni, in, or visiting NYC.

ALUMNI SPOTLIGHT

Brad Cantrell (M.S. 1985)



*Interviewed by
Michelle Stahlhut*

Brad Cantrell is a 1985 graduate of the Experience Individual Program (EIP) in URPL. Although he grew up in a town of

about 250 people, he became fascinated with cities after reading about them in the World Book Encyclopedia when he was just 8 years old. He went on to get an undergraduate degree in planning, and moved to Wisconsin to work for the city of Janesville in 1979. He continued to work while completing his degree, and in 1992 he was promoted to Planning Director for Janesville.

Brad says Janesville is becoming somewhat of a bedroom community because of its affordable housing market, good schools, and beautiful parks. It is growing quickly, with a population growth of 1% per year. It has become a retail center because of its location between Rockford and Madison, and is currently experiencing a lot of retail development. The biggest issue he is currently involved in is the proposed development of a Wal-Mart Super Center and a Sam's Club on the east side of Janesville. He also expects a recent by-pass construction on the south side of Janesville to encourage more growth in that area.

City government has always interested Brad; how cities grow, and what effects growth. He enjoys the diverse challenges of planning, and the opportunity to work with people throughout the community. It has been interesting to see the city change over the 24 years he has spent in Janesville, and describes seeing plans implemented as the most rewarding part of his job. For example, as a result of bike trail planning he worked with in the early 90's, today one of Janesville's prime assets is over 20 miles of well-used bike trails.

URPL gave him a good base for his planning career. It is Brad's experience that appreciate good planning and although they may disagree with certain aspects of it, they do agree that it should occur and appreciate being part of the planning process. Although he says it easy to say and sometimes difficult,

Brad's advice for future planners is to have a positive attitude and have fun.

Mike Mathews (M.S. 1984)



*Interviewed by Andrew
Perlstein*

Americans nowadays might not think of Wisconsin as a center for technology-based entrepreneurship, but that could change.

Just ask URPL alumnus Mike Mathews, who has pursued a career path in the private sector working to help locally-grown, high-tech businesses develop. "There's a really rich pipeline of intellectual property coming out of the University, and that pipeline will only get better over time," he said. "I think it's a great time for Wisconsin to be building that broader entrepreneurial foundation."

Certainly this sort of economic ambition is not without challenges; Wisconsin, said Mathews, lacks the tradition of risk taking that is a major part of the business culture in, say, San Francisco or Boston. All the more need then for the types of services he and his consulting team can provide. As a partner in the Madison office of Grant Thornton LLP and the head of its 15-member Management Services Department, Mathews helps clients in a range of ways: addressing tax and accounting issues, recommending improvements to organizational structures, identifying sources for financial assistance, and conducting market analyses. Among his current clients is a private developer working on a new mixed land-use project.

Before joining Grant Thornton in 2000, Mathews worked for Madison Gas and Electric since he started as an intern in the spring of 1983. One project at MG&E that helped further his interest in technology and economic development was creating a concept for a new MG&E Innovation Center, a technology incubator for young companies, especially those in life sciences coming out of the University. Also, at MG&E he became Vice President and General Manager of the Central Wisconsin Development Corporation, a subsidiary of MG&E that provides loans, convertible debt, and direct investment in small, growing companies.

"It was a combination of these two things that really got me focused on and excited about technology companies," said Mathews. "And one of the things that became clear to me, from an economic development interest, is that your investment in time and effort was much better spent in home-grown companies with high growth potential." Something he's enjoyed about his career path so far is "getting introduced to people as they're getting started—you get a lot of satisfaction in watching companies grow into pretty sizeable entities." Mathews completed the Executive MBA program at the UW Business School in 1995, which, he said "really helped me to see how a growing organization develops, and it made me step back and look more broadly at business growth issues."

So does the URPL program prepare students for the type of career path Mathews has pursued? "Don't underestimate the value of the foundation that you build within the planning program," he said. "I think you clearly develop an appreciation for the public sector and public considerations, I think you gain some appreciation for the private sector and what drives investment decisions, and I think you build a really good network of people in your peers and classmates that continues on over time. One of the things that I really value is a way of thinking about many options and alternatives, and from a technical standpoint, you're exposed to research and analysis. All these pieces, regardless of where you go, provide some real value. Whether you go into public, private, or non-profit, there's a skill set and knowledge base that has a pretty wide application."

Mike Mathews lives in Madison with his wife Nancy and his two sons, Alex (13) and Teddy (9).

Andrea Olson (M.S. 1992)



*Interviewed by Dan
Patterson*

Upon graduating from URPL in 1992, Andrea Olson headed west and landed in Utah; and, except for an eighteen-month

hiatus in Minneapolis and Guatemala, she has called Salt Lake City home.

When asked about the reasons for choosing her particular career path, Andrea confesses that, “[her choices] have been mostly due to opportunities presenting themselves at the right time.” She first worked for the State of Utah’s Governor’s Office of Planning and Budget, where she helped Utah communities assemble comprehensive plans. The job not only further honed her planning skills, but also provided an interesting and valuable insight into the Utah culture and psyche. In 1999, Andrea returned to Salt Lake City after having volunteered in a small town in Guatemala. She then took a job with the region’s Metropolitan Planning Organization that put her on the path she’s on today: working within the area of transportation planning. However, she no longer works in the public sector; she is currently the Planning Manager for a small transportation planning consulting firm, Interplan Co. in Midvale, Utah.

Interplan Co. specializes in travel demand modeling and forecasting. Much of the work done there is environmental in nature (e.g., environmental impact statements and environmental assessments) and is for the state’s Department of Transportation. Local area governments also receive assistance with their master transportation plans and transportation elements of general plans or general plan updates.

When asked about some of the “big” planning issues that she is involved with, Andrea responds, “I don’t think you can be involved in any kind of planning these days without being involved in growth, ‘smart’ growth, and various urban sprawl issues which really encompass a broad range of topics.” Out of this, she expresses frustration with mainstream transportation planning that sometimes views solutions to growth in terms of “bigger, fatter roads.”

Despite this frustration, Andrea remains hopeful for Salt Lake City and transit in general. Salt Lake City possesses a successful light rail system that continues to grow with regard to areas served and ridership. It is along these lines that Andrea’s current interests lie. To her, successful transit oriented development relies on: identifying successful land use—transit relationships, and quantifying the benefits of this type of development.

Reflecting back on her days in URPL, Andrea wishes she had taken “Land Use Policy and Planning”, “Land Use Controls”

from the Law School, and more GIS courses, “to keep up with technology.” Of the courses she did take, “Financial Planning” and “Regional Planning” stand out as two that put her in good stead once out of school. Current courses offered from the Department that piqued Andrea’s interest are those that relate to urban design and environmental aesthetics.

Andrea continues to live in Salt Lake City, in a one-car-family, “trying hard to ‘walk the transit walk,’” with her husband, a reporter for The Salt Lake Tribune. In her free time, she tries to take advantage of all that Utah offers in terms of skiing, biking, and other outdoor pursuits, as well as the never-ending maintenance project that comes with a house built in 1919.

Jim Purinton (M.S. 1976)



Interviewed by Corey Jane Zetts

As an URPL student, Jim Purinton concentrated on issues of physical planning, taking courses dealing with natural

resources, as well as several courses in the Department Landscape Architecture. Professors Bud Jordahl and Carl Runge, who were both interested in natural resources planning, were valuable resources during his studies. As an URPL graduate student, Jim also worked for Steve Born, who at that time was the head of the state planning office. After completing his URPL degree in 1976, Jim was hired by the UW–Extension to work on issues of coastal management, as well as to administer the grants program and provide technical assistance. He held this position at a time when many Wisconsin communities, such as Bayfield and Racine, were becoming interested in developing coastal harbors. This position required identifying and protecting critical habitat along the coast while simultaneously encouraging economic development activities, such as recreational boating, in a way that was sensitive to the natural environment. For Jim, an important skill was the ability to balance the environmental needs of an area with the community’s pursuit of economic development.

After working on coastal management issues for the state through two gubernatorial

regime changes, Jim came to believe that the people sitting on the other side of the table—those actually doing the recreational harbor development—were having more fun, so while continuing his work for the state, he commuted up and down State Street pursuing a second Master’s degree from the UW, this time in Real Estate. Upon completing of his Real Estate degree, Jim began working for Prudential, doing office and industrial development. Jim joined ORIX Real Estate Equities 14 years ago, and has served as COO and President since 1998.

In his position with ORIX, Jim oversees the development of industrial, retail, grocery-anchored shopping centers, and suburban office buildings. He describes his role as a real estate developer as that of a broker between the consumers and the government and market forces, managing the respective desires of each regarding the social and physical fabric of the community. In his work, Jim finds one of the most prominent issues to be the obligation of the community to decide what it wants to do with its property. As a real estate developer, he says his job is to respect the desires of the community, to help communities develop their plans, and to work with community members in the planning process. Design charettes are an important tool in realizing the desires of the community, and these processes have led Jim to put in a variety of landscape designs to meet the aesthetic and environmental desires of a community while also meeting their needs for retail and economic development.

Please step forward!

We’re looking for a few more URPL alums interested in serving on URPL’s Alumni Advisory Committee. Serving on the Committee is a nice chance to give something back to the Department and the next generation of URPL grads! We’re especially looking for a few PhD graduates and a few “old-timers” who might like to broaden the perspectives of the Committee, as well as add some long-term memory!

WHERE, OH WHERE, HAVE OUR ALUMS GONE??

URPL does not have current information for the following alumni. Do you know where they are? If so, please let us know or have them contact the Department. Thanks.

A
Shant Agajanian (PhD 1983)
Debra L. (Biamonte) Allen (MS 1979)
Khalid R. Mahdi Al-Samarraie (MS 1975)
Warren T. Anderson (MS 1967)
Kwame Arhin (MS 1984, PhD 1989)
Robert M. Arnstein (MS 1973)
Arsegianto (MS 1984)
Thomas F. Ashburn (MS 1988)

B
Autumn A. Baker (MS 1992)
Sujit Banerji (MS 1968)
Anthony Barclay (PhD 1986)
Isaac Barrow (MS 1999)
Daniel P. Bartholomew AICP (MS 1996)
Joseph E. Beck (MS 1978)
Isabel Katherine Benziger (MS 1971)
John R. Bethel (MS 1972)
Catherine A. Braschi (MS 1985)
Debra C. Burdett (MS 1979)
Susan M. Buzby (MS 1991)

C
Julia A. Cantrell (MS 1987)
Cathleen F. Catanzaro (MS 1984)
Elaine J. Chandler (MS 1975)
Jay Chatzkel (MS 1988)

Kyeongae Choe (MS 1987)
Siu-Ping Chow (MS 1986)
Kwok-Chung Chu (MS 1993)
Scott T. Coggins (MS 1998)
Ralph M. Conrad (MS 1970)
Anthony W. Corso (MS 1967)
James C. Cox (MS 1995) 1/24/00
Juan Carlos Crespo (MS 1983)—Bolivia
Alexander P. Cunningham (MS 1984)
Jose Luis Curbelo (MS 1983)

D
Ellen J. Dawson (MS 1976),
(formerly Ellen J. Dawson Cross)
Robert E. Deer (MS 1976)
Vijay G. Deshpande (PhD 1977)
1/24/00
E
Frank Edwards (MS 1966)
Dean R. Evans (MS 1960)

F
Karen R. Forcum (MS 1982) 1/29/99

Regina Kirk Francis (PhD 1981)
Tetsuya Fukunaga (MS 1992)

G
Keith P. Gerhartz (MS 1989)
Jon G. Gerondale (MS 1996)
John J. Griesbaum (MS 1964)
H
Joseph F. Hall (MS 1975)
David J. Hampton (MS 1970)
Steven J. Hans (MS 1963)
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