

A newsletter for alumni and friends of the DEPARTMENT OF URBAN AND REGIONAL PLANNING
University of Wisconsin-Madison

FROM THE CHAIR

James A. LaGro, Jr.



Spring graduation was a gala affair. Families and friends shared in the celebration of nineteen URPL graduates. And Dane County Executive, Kathleen Falk, offered wise advice and warm encouragement to the new planners. Summer has now arrived and though the campus is a lot quieter, the URPL staff is busily preparing for the next academic year. We will welcome nearly thirty new Master's students and two doctoral students at our orientation in late August.

We have recently bid farewell, unfortunately, to two URPL faculty colleagues. Assistant Professor Marcus Lane resigned this spring to take a faculty position in the Department of Geographical and Environmental Studies at the University of Adelaide in Australia. Assistant Professor Victoria Beard will join the faculty of the School of Social Ecology at the University of California-Irvine.

The good news is that our college administrations are supporting our teaching program by funding part-time lecturers. This past spring, Martin Bailkey (URPL Ph.D., 2003) taught *Evolution of American Planning* and Melissa Huggins (an experienced local planner) taught *Public Participation for Planning and Policy Making*.

The field of planning is both a discipline and a profession, and an adjunct faculty can bring critical knowledge and skills to the classroom. We continually pursue opportunities, therefore, to engage local practitioners in our professional Master's program. Whether through guest lectures, student field trips, internship supervision, or formal course instruction, practicing planners in both the public and private sectors play an important role in the education of our students.

In previous newsletters, I reported on our efforts to improve URPL's teaching and research facilities. Our ambitious long-term plan is to move into a new "green" building and share space with the Gaylord Nelson Institute for Environmental Studies (IES), the Department of Landscape Architecture, and the Land Information and Computer Graphics Facility (LICGF). The potential synergy among the research, teaching, and outreach missions of these four units is especially exciting. Although fund-raising for the

"green" building is underway, this major capital project could take several years, of course, to bring to fruition.

In the interim, we are focusing on upgrading our Music Hall facilities. We are improving, for example, the instructional technology (e.g., computers, projectors) in each of our classrooms. We were also successful this spring in acquiring funding to expand our computer lab. With substantial support from both colleges (L&S, CALS), we will create a modern teaching lab with 20 workstations. The new computer lab will be used for class demonstrations and course assignments. And when classes are not using the facility, the lab will be available to students for independent work. The teaching lab should be "up and running" by the beginning of the fall semester.

We would like to hear from you. Please consider contributing to our "Alumni News" column — or nominating an URPL alum to be the focus of a future "Alumni Spotlight."

Have a great fall!

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LESSONS IN THE WINDY CITY

By Heather Stouder (M.S. 2004)

After reading and writing about issues related to race, urban poverty, crime, housing, and more in Jerry Kaufman's Central Cities course, 20 URPL students experienced an extensive array of planning-related issues during a fall 2003 three-day trip to Chicago. From the extensive roof-garden atop City Hall to a meeting of grass-roots organizers at Cabrini Green Public Housing Development, students experienced the city from a full spectrum of viewpoints. Throughout the trip, participants gained a sense of the multiple facets of housing and economic development in the heart of a major city, and continued to develop opinions and ideas during conversations with hosts and each other.

Affordable Housing on the ground- Housing and community development programs were the focus of many of the visits with developers and community organizers, which provided students a much richer perspective on evaluating the effects of public programs and initiatives from the federal to neighborhood levels than can be gained in the classroom. Hosts provided views on the realities of relocating citizens from demolished public

housing developments, the creation of mixed-income housing with Hope 6 funds, and the provision of affordable housing in Chicago's rapidly gentrifying Pilsen neighborhood. After the trip, the complexity of affordable housing as a social, economic, and environmental issue could not be over-stated.

The City View- At our visit to the Chicago Department of Planning and Development, past Plan Commissioner and URPL alum Alicia Mazur Berg stressed that the main goal of the City is to facilitate the continued development of a strong, viable, and sustainable downtown core. In 2003, under her leadership, the City officially adopted its first Downtown Plan since 1958! Chicago itself has enjoyed growth in its property tax base only within the past few years, as many who would historically migrate out to suburbs are recognizing attractive and viable options to stay in and around the downtown area.

In addition, students visited a spacious downtown site prepared for high-end residential development on Lake Michigan and the Chicago River, Shore Bank, the nation's first community development bank located on the south side of Chicago, and enjoyed a Saturday morning driving tour led by URPL

alum John LaMotte (M.S.1980). Finally, time was set aside for conversation, food, and drink with Professor Kaufman and URPL alumni in Greek Town.

The students in the Central Cities course are very thankful for their hosts, the alumni involved, and to Professor Kaufman for coming out of retirement to teach and organize this memorable trip. Despite meaningful readings, challenging projects, and lively discussions in the majority of URPL courses, experiences such as this one are vital to the department, and the memorable lessons learned go far beyond what can be understood in the classroom.



FOCUS ON URPL AND THE “WISCONSIN IDEA”

The “Wisconsin Idea” continues to permeate teaching and outreach/service activities at URPL. Classes and participatory learning experiences make numerous contributions to the community and the state as highlighted below.

Professor Jim LaGro’s classes have contributed to planning for South Madison and for the proposed “Green Building” that hopefully will one day house URPL. Several of Jim’s classes also helped develop design guidelines for a 2.5 mile corridor with Park Street at the center. The guidelines were adopted by the City of Madison this past Spring. To develop the guidelines, the students also worked with Tim Anderson of Schreiber Anderson Associates, and with an urban design subcommittee of the Park Street Partners. Developing the design guidelines helped get students into Madison’s southside to: 1) do inventory and analysis work (e.g., land use, redevelopment potential, existing building typology, visual quality, pedestrian safety); 2) help facilitate several focus groups with stakeholders (e.g., business owners, property owners, residents, ethnic minorities—Hmong, Latino); and 3) serve as presenters at three public forums.

Professor Jack Huddleston and two students in his financial planning course led a weekend strategic planning retreat for the Sun Prairie city council, plan commission, school board and professional staff. The purpose of the retreat was to help city officials review how they are dealing with continued growth pressures and how city plans and policies should be continued or improved.

Assistant Professor Marcia Caton Campbell continues her extensive involvement with Troy Gardens and community development and food systems planning. Several URPL students involved with food systems planning activities recently authored articles in *Progressive Planning* and are heavily engaged in the community-based food systems initiatives in the Madison area and beyond.

Like so many outreach activities, the food systems planning initiative started in an URPL workshop, in this case led by Emeritus Professor Jerry Kaufman. This year’s workshop is covered in the article in this issue of *Connections* entitled “Integrating Ecology and Land Use Planning through the URPL Student Workshop.”

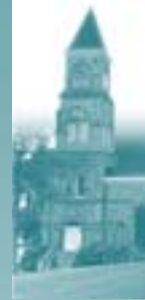
Last Fall, Professor Harvey Jacobs led an environmental studies class of seniors examining Wisconsin’s Smart Growth program, sharing the results with local and state interested groups.

Class projects in Professor Steve Born’s water policy course helped establish the framework for recently-enacted groundwater quantity management legislation and led in the creation of a Wisconsin Water Policies website to inform citizens of the state regarding existing water policies. For more information about the website, see the article entitled “State Water Policy Web Site Debuts” in this issue of *Connections*.

Finally, Professor Dave Marcouiller’s Extension work involves graduate research assistants in state-level policy issues. Recent efforts involve an assessment of the labor market related to the tourism industry in the state; a second relates to contributions to the Statewide Comprehensive Outdoor Recreation Plan. These teaching and applied research activities—fully engaging students in participatory and service-oriented learning—continue to be core elements for the department.

URPL WELCOMES NEW GRADUATE ADMISSIONS COORDINATOR

Michael Hampton is the new Graduate Admissions Coordinator for URPL, providing support to URPL’s Masters and PhD programs. He began working for the Department at the end of 2003. He holds a degree in Sociology from the UW–Madison. He has also studied at San Francisco State University, the Defense Language Institute in Monterey CA and Elmira College in Elmira NY. Mr. Hampton recently returned to Madison from Elmira NY with his partner, Mike Whitney. Prior to his current position, Mr. Hampton was a substitute high school Social Studies teacher in Corning NY. His previous work with the University has been as the assistant to the Sampling Statistician for the Wisconsin Survey Research Lab and as the assistant to the attorneys at the Office of Administrative Legal Services.



CONNECTIONS STAFF:

Connections Staff
Andrew Angeli
Pat Cantrell
Michael Hampton
Heather Stouder
Brian Ohm
Faculty advisor

Please send submissions of material for possible inclusion in future issues of *Connections* to 112 Old Music Hall, Department of Urban and Regional Planning, 925 Bascom Mall, Madison, WI 53706 or email to pacantre@wisc.edu.

CHECK OUT OUR WEBSITE

We invite you to visit the URPL website at www.wisc.edu/urpl. Now more than ever, the site provides the most complete up to date information about:

- ▶ Happenings at URPL
New positions available
Projects, publications and research
Academic programs and courses
faculty students
- ▶ Alumni news

Listserv/chatroom

Would you like to have access to a listserv/chatroom serving alumni? Let us know your opinions on the issue by filling out the "Keep Us Posted!" form in Connections and return it to URPL. The Alumni Advisory Committee will explore the issue further based on your responses.

INTEGRATING ECOLOGY AND LAND USE PLANNING THROUGH THE URPL STUDENT WORKSHOP

The purpose of the annual student workshop is to provide students with an opportunity to fully engage in an ongoing planning issue within the University's local and regional community. Through the development of a plan to address an applied community issue, students develop and sharpen marketable planning skills while assisting a local community group, government agency, or non-governmental organization in advancing an identified planning goal. More than a class project, the product of a workshop has the potential to directly shape public policy and, as such, workshop projects are selected and carried out with both an educational and civic purpose in mind.

This year's student workshop, lead by Assistant Professor Brian Stone, developed an ecological land use plan for the City of Madison. In recent years, the growing significance of local development decisions to regional and global environmental phenomena has become increasingly apparent. Over the last decade, unprecedented flooding events in rural regions of the Midwest, deteriorating air quality in once pristine national parks, and rising global temperatures have been attributed, in varying degrees, to land use changes in metropolitan areas. As federal and state governments have traditionally maintained responsibility for environmental protection, while local governments are empowered to regulate land use, there often has been a failure to fully assess the ecological implications of development decisions in the formulation of long range plans.

In the interest of exploring how principles of sustainability might inform future growth in the Madison region, the Spring 2004 workshop developed a set of recommendations for incorporating ecological criteria into the City's comprehensive plan. As Madison is currently in the process of developing a comprehensive plan, the outcome of this project is intended to help inform this planning process. Specifically, the workshop developed a set of planning objectives and strategies to advance the following regional ecological goals:

- ▶ Reduce annual levels of non-point source water pollution, stormwater runoff, and biochemical oxygen demand in the City's lakes and streams
- ▶ Reduce annual energy consumption and greenhouse gas emissions on a per capita basis
- ▶ Increase urban tree canopy cover and expand the acreage and contiguity of indigenous plant communities
- ▶ Develop a network of wildlife conservation areas and corridors in and around the Madison area

- ▶ Promote urban agriculture and increase the annual yield of locally grown produce

The project culminated in the development of a website to disseminate its findings to regional decision makers and other interested parties within and beyond the Madison area. Access to the website is available through the "What's New" link on the URPL homepage (www.wisc.edu/urpl).



REMEMBER THE MUSIC HALL CLOCK FROM YOUR URPL DAYS?

This summer, the clock in the tower of Old Music Hall will celebrate 125 years. The Music Hall clock tower is the eldest of three remaining on campus, along side the Carillon on Observatory Drive and the clock on Library Mall. Built by the A.S. Hotchkiss Company, later Seth Thomas, the Music Hall clock tower first saw the light of day in 1879 at a cost of \$1,600. Music Hall, then known as Assembly Hall, had gone up the previous year. Over the years, the chimes at certain hours carried explicit meaning. The 9 p.m. bell warned "all boats off" of Lake Mendota. The 10 p.m. gong meant women were due back in the residence hall. The clock originally had to be wound with a system of cables and weights. It was changed to an electric system in the 1950s. In 2002, lightning struck the tower, causing several thousand dollars' worth of damage to the clock and several computers in URPL.

STATE WATER POLICY WEB SITE DEBUTS

The “Wisconsin Water Policies Inventory (WPPI)” debuted on Earth Day, providing citizens with a new, web-based tool for navigating the state’s major policies on any aspect of water including use, protection, quality, and management. It enables Wisconsinites to focus on State policies by topic, using keywords and browser features. The URL is <http://www.aqua.wisc.edu/waterpolicy>.

The idea for the WPPI, whose search features will be familiar to Google users, grew out of the statewide *Waters of Wisconsin* initiative spearheaded by the Wisconsin Academy for Sciences, Arts and Letters from 2000 to 2003, and co-chaired by Professor Steve Born. The website was developed dur-

ing the Governor’s declared Year of Water by a University of Wisconsin–Madison graduate seminar, in partnership with the UW Aquatic Sciences Center and assisted by a network of agency, university, and non-governmental advisors. The site includes links to the electronic legislative library maintained by the Legislative Reference Bureau, without which the WPPI would not have been possible.

URPL Professor **Steve Born**, who co-directed the project along with Elisa Graffy, U.S. Geological Survey policy specialist, notes that the Wisconsin Water Policies Inventory may be the first of its kind in the U.S. He adds, “This is an effort to make the

state’s current policies and policy goals more transparent. Citizens are often surprised to discover what the many laws and rules do and don’t say, but the hardest part is finding them in the first place. The graduate students who put this database together put in a lot of hours on behalf of their fellow citizens.”

“Water is literally the lifeblood of Wisconsin. This data base will be a valuable source of information about how we are using our waters and what is being done to protect and restore this precious resource for future generations,” stated Todd Ambts, Water Division Administrator for the Wisconsin DNR and former member of the Waters of Wisconsin Advisory Group.

STUDENT NEWS

WSPA visits a vibrant and changing Milwaukee

by Andrew Angeli (M.S. expected 2005?)

On February 16 a spirited WSPA contingent eager for a change of scenery rendezvoused in Milwaukee for a full day of visits with various planning practitioners. Our own Heather Stouder (M.S. 2004) orchestrated a field trip that included visits with URPL alumni, municipal and regional planners, real estate

developers and non-profit organizations. The broad range of issues confronted during the day presented the Milwaukee area as a vibrant and dynamic landscape meriting our academic, occupational and leisure endeavors.

The day began in the City of West Allis and a visit with recent URPL grad, Jason Williams (M.S. 2003). There we learned that through the implementation of TIF funds and sensible architectural review, an aging industrial city like West Allis has the tools

and eagerness to transform its cityscape. Jason’s enthusiasm in his new position with the planning division served as an encouraging indication of our potential employability after UW.

Our field trip continued in Milwaukee with tours of the Menomonee Valley and Martin Luther King Jr. Drive. Both areas are a vivid reminder of the city’s tortuous history, yet currently represent a dramatic public and private reinvestment initiative. URPL

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City of Milwaukee Planner Mike Wizniewski shows WSPA members an impressive model of the Park East Freeway Redevelopment Plan. For more information, visit the Department of City Development’s Project web-site: <http://www.mkedcd.org/parkeast/index.html>.



Elinor Tretheway of Menomonee Valley Partners (MVP) explained public-private partnership efforts to guide the redevelopment of this historically industrial Menomonee Valley, which runs West to East from Miller Park to 6th Ave. near downtown. For more information, visit MVP’s web-site at: <http://www.renewthevalley.org/>.

Student News

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alum and UW–Milwaukee Adjunct Professor, Welford Sanders (M.S. 1974), shared his work of coordinating the MLK Economic Development Corporation with the community revitalization agenda. Achievements in this recently transformed neighborhood include a Ponderosa Restaurant and construction of affordable housing.

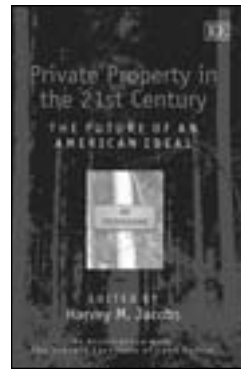
One of the more interesting discussions of the day transpired at the Milwaukee Department of City Development where we were introduced to the redevelopment efforts underway in the Park East corridor. In dismantling the notorious “freeway to nowhere” Milwaukee is engaging in the most dramatic public works projects in its history as well as taking a proactive role in shaping its urban landscape. Our hosts with the city painted an optimistic picture of Milwaukee’s future.

The day concluded with visits in Waukesha County to the Southeast Wisconsin Regional Planning Commission and Siepmann Realty. These experiences illustrated the significance suburban development has on the greater metropolitan landscape. A thought-provoking dialog arose at Siepmann regarding the economics of conservation development and the concerns developers have when interacting with planners.

Our time well spent in Milwaukee reinforced the dynamic nature urban and regional planning expresses itself in our immediate environment. The WSPA field trip served as impetus for future excursions as well as a pleasant reminder of the myriad professional opportunities that we can look forward to.

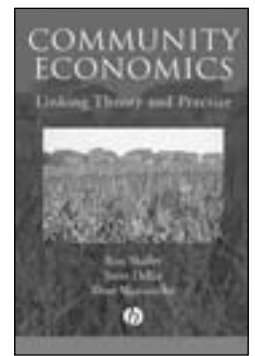
FACULTY NEWS

Professor **Harvey Jacobs** is the editor of the recently published book entitled *Private Property in the 21st Century: The Future of an American Ideal* (Edward Elgar). The book is premised on the idea that what we own as private property is not the same as what was in the property bundle 200, 100 or even 50 years ago. Property has changed as technology and social relations have changed. Therefore, the question at the core of the book is: how will private property change in the future? Based on a grant received by Prof. Jacobs from the Lincoln Institute of Land Policy this edited book brings together an interdisciplinary, politically divergent group of contributors to speculate on private property’s future. Jacobs is the author of two chapters in the book: “Introduction: Is All That is Solid Melting Into Air?” and “The Future of An American Ideal.”



Other recent publications include “To Whom Do Your Woodlands Belong?” in *Woodland Management*, vol. 25, no. 1, pp. 22–24; and “Devolution for Land Administration in Zimbabwe: Opportunities and Challenges,” Harvey M. Jacobs and Charles Chavunduka, in M. Roth and F. Gonese, eds. *Delivering Land and Securing Rural Livelihoods: Post-Independence Land Reform and Resettlement in Zimbabwe*. Harare, Zimbabwe/Madison, WI: Centre for Applied Social Sciences, University of Zimbabwe and Land Tenure Center, University of Wisconsin–Madison, pp. 345–363.

Associate Professor **Dave Marcouiller**, along with Ron Shaffer (UW Emeritus Professor of Applied and Agricultural Economics and URPL Affiliate Faculty member) and Steve Deller (Professor, Applied and Agricultural Economics and URPL Affiliate Faculty member) have recently completed a textbook project resulting in an extension of Ron’s classic 1989 text. The book, entitled *Community Economics: Linking Theory and Practice*, presents a reorganized approach to the topic and develops the key linkages between economic theory, community economic analysis, and the practice of community development. In particular, several innovative chapters address important development topics of land use in the urban-rural interface, amenities, technology, and public goods. It is published by Blackwell Press and Iowa State University Press.



Associate Professor **Brian Ohm** recently published “The Influence of New Urbanism on Local Ordinances: The Twilight of Zoning?” in the *Urban Lawyer*, vol. 35, no. 4, pp. 783–794 (with Robert Sitkowski); and “Consistency and the Comprehensive Plan” in *The Municipality*, vol. 98, no. 7, pp. 230 - 238. In June, he was appointed vice president of Chapter Affairs for the Wisconsin Chapter of the American Planning Association. He was also appointed by Governor James Doyle to the Wisconsin Land Council.

Assistant Professor **Brian Stone** recently published “Air quality by design: Harnessing the Clean Air Act to manage metropolitan growth,” in the *Journal of Planning Education and Research*. 23(2): 177–190; and “Paving over paradise: How land use regulations promote residential imperviousness,” in the *Journal of Landscape and Urban Planning*. 69:101–113.

ALUMNI NEWS

Brea Lemke (M.S. 2004) was awarded a Mayoral Award from the City of Monona, Wisconsin, for her work on the City's comprehensive plan. This is the first time in the history of the award that an intern has received the award.

Heather Stouder (M.S. 2004) was selected by the URPL faculty to receive the 2004 AICP Outstanding Student Award. The awards were created by the American Planning Association to recognize outstanding attainment in the study of planning by students who graduate from an accredited program during the academic year of the award. The student is selected based on the quality of work in the student's courses in planning, the student's leadership in URPL activities, and the student's promise of success as a professional planner.

Deb Singer (M.S. 2003) received an American Planning Association Congressional Fellowship. Debbie is working half time with

Senator Levin from Michigan on brownfield redevelopment and urban revitalization efforts and half time with the bipartisan Senate Smart Growth working group.

Sandra Pinel (M.S. 1979), who is pursuing a Ph.D. at URPL, received a Latin American, Caribbean and Iberian Studies Field Research Grant funded by the Tinker Foundation and the Nave Bequest. This funding is intended to encourage interdisciplinary research in Latin America, the Caribbean, Spain and Portugal. Sandra will be using the grant to work on her research project entitled "Indigenous Participation in Protected Area Plans – Process or Institutions?"

Alan J. Hamel (M.S. 1971) started his own commercial real estate development company ("Hamel Development LLC") in the Minneapolis/St. Paul area after serving as the President of another development company for sixteen years.

ALUMNI SPOTLIGHT

Allen Lovejoy (M.S. 1975)

Allen P. Lovejoy has spent the last 26 years working for the City of St. Paul, Minnesota, where he is heavily involved with transportation planning. One of his current hot topics is the creation of a much needed light-rail transit (LRT) corridor between Minneapolis and St. Paul. He is also interested in light rail systems, flood mitigation, airport zoning and the development of a biotech corridor.

Previously Allen worked in Paramount and Malibu California as well as for Los Angeles County in a variety of positions related to urban planning. While in California he worked with several well known personalities, like Bob Hope, on zoning concerns.

While working on his degree at the university he was anticipating a career in social planning or as a housing planner for low income families. He maintains fond memories of Jerry Kaufman's annual trips to Chicago.



Faculty and students enjoy conversation and food at the URPL Christmas Party.



Irene Kringle, URPL's Departmental Secretary/Administrator from 1962 to 1994, enjoys a treat at the URPL Christmas Party at the home of Prof. Steve Born.

WHERE, OH WHERE, HAVE OUR ALUMS GONE??

URPL does not have current information for the following alumni. Do you know where they are? If so, please let us know or have them contact the Department. Thanks.

A

Khalid R. Mahdi Al-Samarraie (MS 1975)
Warren T. Anderson (MS 1967)
Robert M. Arnstein (MS 1973)
Arsegianto (MS 1984)

B

Autumn A. Baker (MS 1992)
Sujit Banerji (MS 1968)
Anthony Barclay (PhD 1986)
Isaac Barrow (MS 1999)
Isabel Katherine Benziger (MS 1971)

C

Juan Carlos Crespo (MS 1983)—Bolivia

E

Dean R. Evans (MS 1960)

F

Regina Kirk Francis (PhD 1981)
Tetsuya Fukunaga (MS 1992)

J

Muhamadou L. Jeng (MS 1984)
Malcolm L. Johnson (MS 1970)

L

Winston (Wen-Tsuen) Lee (MS 1969)

M

Kok Hoi Mak (MS 1976)
Charles J. McCarthy III (MS 1996)
Valorie L. Monk (MS 1977)
Faith L. (Cholvin) Morello (MS 1983)

R

Kenneth F. Reinert (MS 1968)
Thomas W. Rodda (MS 1968)
Marc M. Rueter (MS 1972)

S

Jacob Segal (MS 1965)
Ian D. Shimmin (MS 1989)—Australia
Chiifen (Sophia) Su (MS 1989)

Keep Us Posted!

Please help! We are trying to modernize and update our alumni data. Your email address will help us keep track of you and facilitate communication when you want to contact your fellow alums.

Have you moved? Yes No

When did you graduate from URPL? _____

Name: _____

Address: _____

E-mail: _____ Phone: _____

Where are you working? _____

Title: _____

Address: _____

Any comments or news to share?: _____

MAIL THIS FORM TO: *connections*

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A Call for e-mail addresses

Visit us at our Website: www.wisc.edu/urpl